

Product Sheet

Fraud Shield

Move at the speed of fraud - in real time.

What is Fraud Shield?

Fraud Shield is AuthenticID's proprietary biometric watchlist service, offering fraud protection unlike anything else on the market. This "superpower" solution is nearly 100% accurate and can protect your company against even the most rapid, prolific, and sophisticated bad actors – in real time. That's why it's the security choice of some of the world's largest telecom and financial companies, offering superior fraud protection with seamless user experience.

This cutting-edge technology offers commercial customers the ability to create a bad actor watch list. AuthenticID analyzes data in real-time from around the globe for a comprehensive fraud-fighting solution. The result? Recouped fraud losses and a significantly increased bottom line.



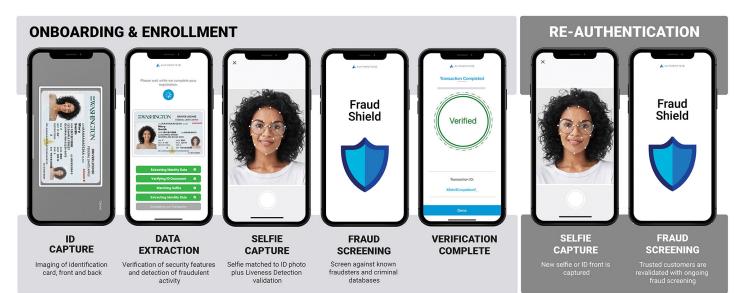
With AuthenticID Fraud Shield you can:





How Fraud Shield Works

Fraud Shield addresses a variety of fraud attack vectors that an identity proofing solution may not initially stop. When Fraud Shield is running, sophisticated fraudsters and bad actors are stopped in seconds.



Bad Actor Screening

Bad Actor screening is performed on inbound transactions, first starting with headshot extraction from an ID.



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Headshot and selfies are converted to a biometric template.

- Biometric templates are then compared against your Bad Actor gallery using top-tier facial recognition technology.
- If a biometric facial match is made, our proprietary decisioning software fails the verification and marks it as fraud.

Bad Document Screening



Bad Document screening is performed on inbound transactions, with our technology classifying a document to determine its jurisdiction first.



Document numbers are read via Optical Character Recognition (OCR) and extracted with our barcode reader.



If a match is made from our Bad Document Watchlist, our proprietary decisioning software fails the verification and marks it as fraud.









NEVER FORGET A FACE WITH BIOAUTHENTICATION ENROLLMENT

Bad actors often use the information of real individuals to create fake IDs, a challenging fraud method to stop. Scanning the face on the ID is critical for detection, as a person's face cannot be changed easily. A selfie is encouraged as part of Fraud Shield, so that our facial recognition technology can flag the headshot or selfie as a selfie mismatch to the database when new transactions occur.



Instantly protect your company in real-time using biometric watchlists and document number watchlists to stop fraudsters and bad actors.

BIOMETRIC ENROLLMENT & DOCUMENT WATCHLISTS

Fraud Shield's Bad Document screening utilizes proprietary technology to manage a bad document watchlist for decisioning. When a Bad Document is confirmed, a customer can enroll the document number and its jurisdiction onto a watchlist. The watchlist update takes effect immediately after document enrollment, with no lag for multiple fraudulent document attempts.





Bad Actor Watchlist Features



Private Data: Your Bad Actor list is not shared with any other company.

Comprehensive Enrollment: Once identified, enroll a bad actor's face as well as biographic information into the watchlist.

Stops Repeat Offenders: Once enrolled, Fraud Shield will flag a Bad Actor anytime that person attempts to get into your system, including fraudsters who use breeder documents to get real, valid government IDs issued to them.

Customizable: Enroll and unenroll bioauthorization and biographic information at any time.



Screen against any number of fraud triggers:

Fraud Triggers		
ID photos	Selfies	Database photos
ID document numbers	Full names	IP addresses
Time zones	ID document front image	Specific devices



1,000-to-1 ROI

average results of implementing AuthenticID Fraud Shield



Immediate Fraud-Fighting ROI



Onboard customers using fast, frictionless identity decisioning in 5 seconds or less with nearly 100% accuracy



Validate the authenticity of identities across 205 countries and NGO's, supporting all globally issued government documents without the need for manual review



Allow customers to make transactions with absolute security and confidence



Eliminate fraudulent payment card use and prevent friendly fraud



Streamline user onboarding



Build trust and safety by eliminating fraudsters and bad actors within your user base



For a growing number of use cases, there's AuthenticID.

Providing the highest levels of security and compliance at account sign up is crucial to pinpointing digital wallet fraud and preventing fraudulent account openings. Utilize AuthenticID technology for unmatched accuracy and user experience during re-authentication in governmental services, finance, and many other sectors.



Our identity solutions can be tailored for any industry with custom workflows to meet your use case needs.

- Applicant & Account Onboarding
- Age Verification
- Fraud Detection & Deterrence
- KYC & AML Compliance
- Ongoing Biometric Authentication
- KBA & Database Lookup Replacement
- Trust & Safety Standards

Visit AuthenticID.com to learn more or schedule a demo